

Investment **PROFILE**

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CITY OF PRNJAVOR

INTRODUCTION

- According to the latest macroeconomic indicators, the business entities of the City of Prnjavor obtained the profit in the amount of BAM 82,296,777.00, whereas the total income in 2022 was BAM 1,336,474,815.00.
- In 2022, Prnjavor exported 395,483 million BAM worth of goods, and imported goods and services worth 213,346 million BAM. The number of business entities in the City of Prnjavor is 1,015, 241 of which are legal entities and 774 are entrepreneurs.
- In terms of business sectors of the City of Prnjavor, it is certain that the leading sectors are metal processing, food and wood processing sectors, leather footwear and trade. Also, it is important to mention the developed agricultural production.
- Nowadays, the City of Prnjavor disposes of 63,000 ha of land, agricultural land being 42,966 ha with 2,327 registered agricultural producers.

BUSINESS ZONE



- The business and industrial zone of Vijaka with the surface of 322.14 ha has a direct exit to the newly built "9th January" highway, connecting Banja Luka and Doboј via Prnjavor with the length of 71.9 km.
- The business zone includes infrastructure that has been provided in the form of water and electricity networks, as well as road access to the planned facilities. The City of Prnjavor offered land below the market price with special conditions, and all the plots were sold to prominent businessmen who had already started doing business in the newly built industrial halls.

The Development Strategy of the City of Prnjavor envisages a number of projects aimed at achieving a better business environment and adjusting to the needs of investors, taking into account environmental protection at the same time.

LOCATION AND ITS DISTANCE FROM REGIONAL CENTERS IN BIH AND THE COUNTRIES OF THE FORMER YUGOSLAVIA

- The geographical position of the City of Prnjavor allows investors shorter time of transporting goods, with lower transportation costs.
- The City of Prnjavor is situated in the far east of the Banja Luka region, in the east-west axis (Middle East - Balkans - European Union), and in the north-south axis (Scandinavian peninsula - Central Europe - Adriatic Sea).
- The City is 55 km away from the international highway Belgrade (Republic of Serbia) - Zagreb (Republic of Croatia), and 60 km from the future transnational corridor 5C, which will connect central Europe with the Adriatic Sea region.

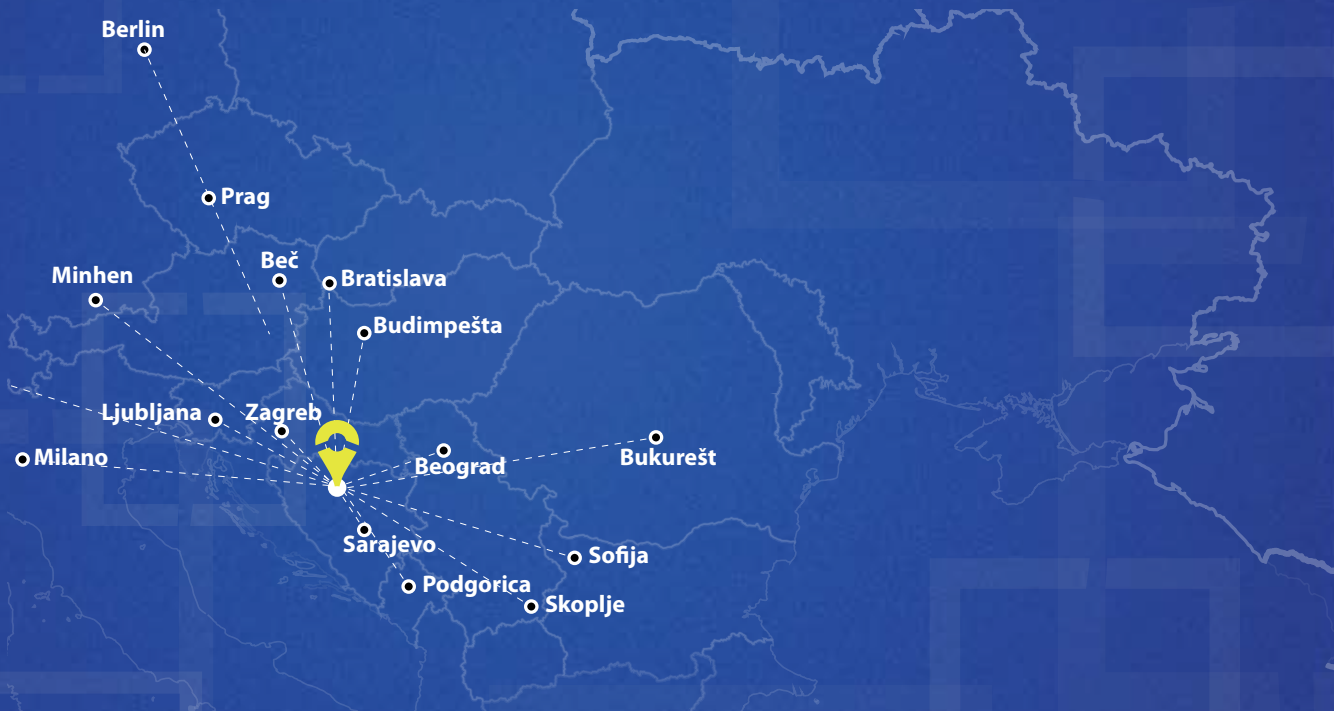


The nearest international border crossings:

- **Bosanska Gradiška** – international border crossing of category I in road traffic with the Republic of Croatia (transport of passengers, all kinds of goods and means of transport), 60 km distance,
- **Bosanski Brod** – international border crossing of category II in road traffic with the Republic of Croatia (transport of passengers, all kinds of means of transport and all kinds of goods except the goods subject to excise duty), 53 km distance,
- **Rača** – international border crossing of category I in road traffic with Republic of Serbia (transport of passengers, all kinds of goods and means of transport), 190 km distance.

Republic of Croatia





Waterway transport:

- Šamac harbor – 100 km distance,
- Brčko harbor – 130 km distance,
- Ploče harbor – 376 km distance,
- Split harbor – 310 km distance.

Railroad traffic: Dragalovci – 17 km distance.

Nearby airports:

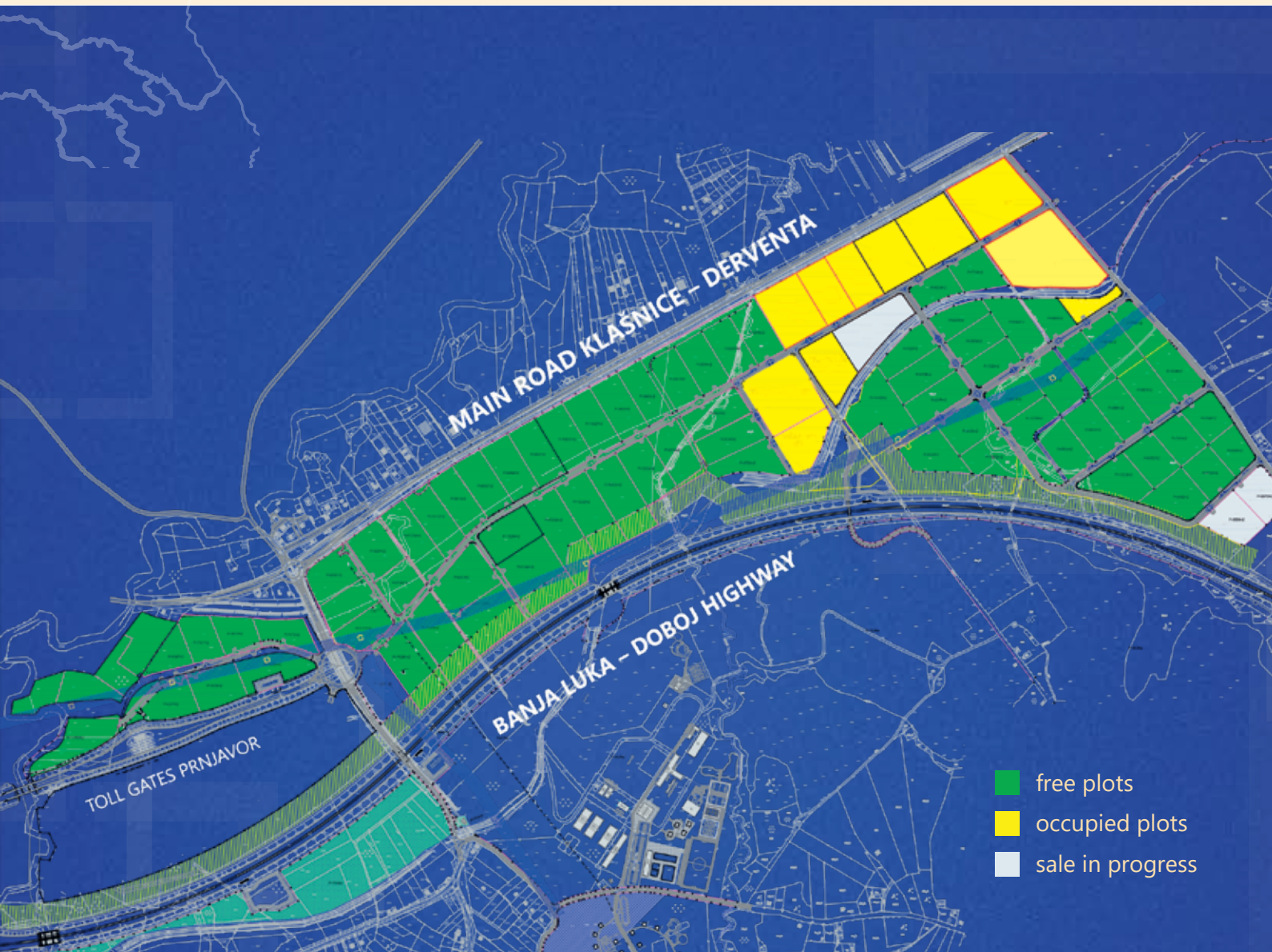
- Banja Luka – 42 km distance,
- Tuzla – 108 km distance,
- Sarajevo – 198 km distance,
- Zagreb – 197 km distance,
- Belgrade – 255 km distance.

The City of Prnjavor is connected with the neighbouring municipalities via the network of roads:

- Main road Banjaluka - Prnjavor - Derventa (M-16) 43 km long,
- Regional road Čelinac - Prnjavor - Srbac (R-474) 40 km long,
- Regional road Prnjavor – Doboj (R-474), 10 km long,
- In the south part of the municipality there is Doboj – Banja Luka railway route,
- The Banja Luka - Doboj highway passes through the immediate vicinity of the city and the southern part of the municipality of Prnjavor, with a total length of 72 km, including the 38 km long section that passes through the municipality of Prnjavor.
- The City of Prnjavor is intertwined by a dense network of local roads in the total length of 546 km (local roads 396 km and uncategorized roads 150 km).

OFFER OF FACILITIES WITH INFRASTRUCTURE, THEIR ADVANTAGES

- Brownfield facilities in the area of the City of Prnjavor range from 300 m² to 3200 m². The advantage of these facilities is saving time, since the production can start immediately after the installation of the production equipment. The facilities are suitable for all industries.
- They are located in the immediate vicinity of the highway and most of them are located along the Prnjavor - Banja Luka highway. The facilities are available for rent and sale, and prices range from BAM 180,000.00 to BAM 2,500,000.00. The price includes: built road infrastructure, connections to electricity, water and sewage network.



PRIORITY SECTORS AND THE MOST IMPORTANT BUSINESS ENTITIES

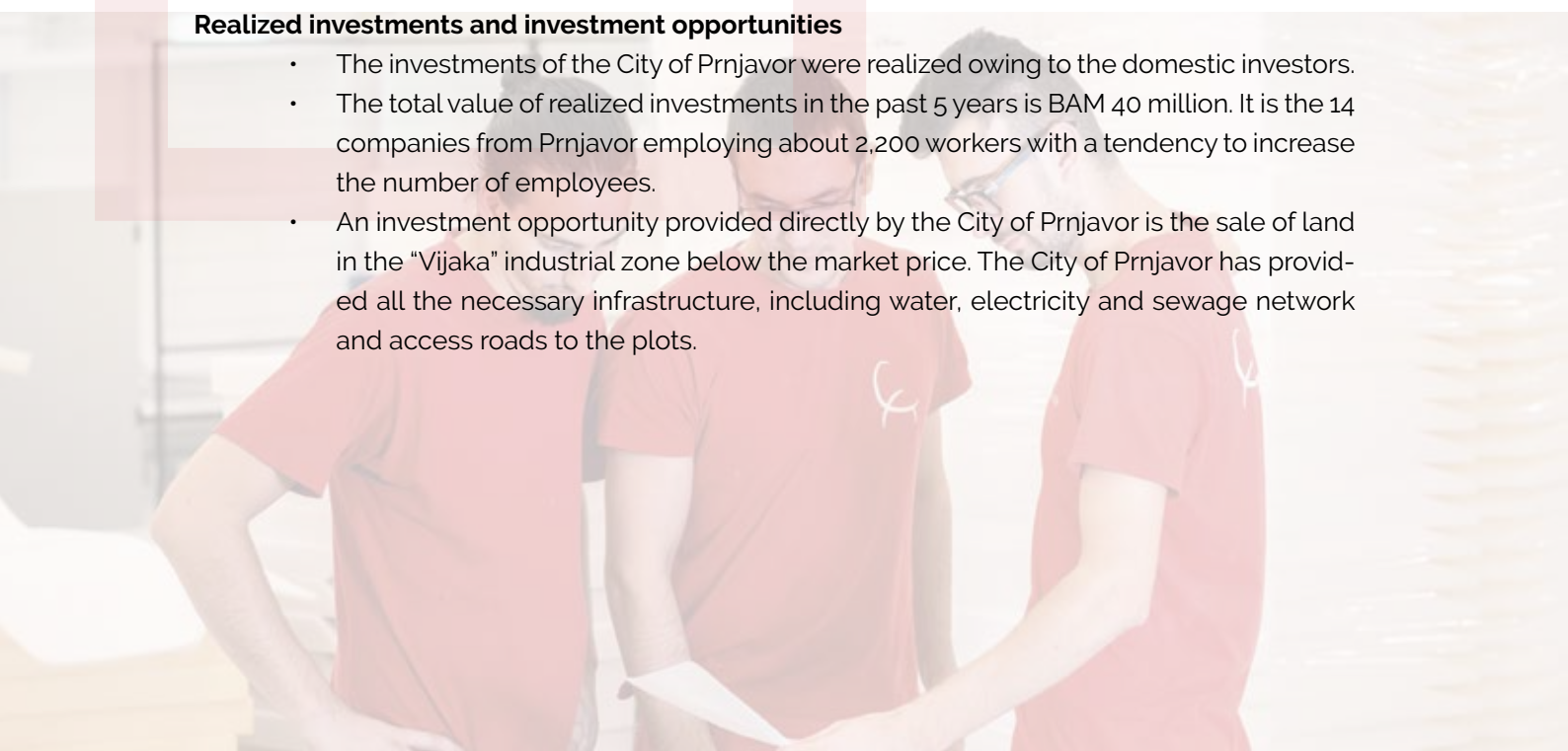
- The largest number of SMEs (29%) is from the field of wholesale and retail trade, followed by the manufacturing industry with 24%.
- 82% of all income of the City of Prnjavor is generated in the processing industry and the wholesale and retail trade sector.
- Business entities from the processing industry and wholesale and retail trade obtained the highest profit (about 47.3%) and are the largest employers.
- 77% of the total number of employees work in the processing industry and the wholesale and retail trade sector.
- Prnjavor continues to invest in sectors with potential for development that have a long tradition: metal processing, wood processing, food industry, construction sector.
- The most important business entities from the metal processing sector: Topling d.o.o., Metalex d.o.o., Dis - Eurostandard d.o.o., Ferrostil - mont d.o.o., Armako d.o.o., Topinox d.o.o.
- The most important business entities from the food sector: Mladegs Pak d.o.o., Mi-Trivas d.o.o., Njam-njam d.o.o., Leut d.o.o.
- The most important business entities from the wood sector: Export City d.o.o., AD Standard, Rizba d.o.o.
- The most important business entities from the construction sector: GP Gradip a.d., BeDem MD d.o.o.
- The most important business entities from the wholesale and retail trade sector: Komerc Mali d.o.o., Leburić Komerc d.o.o., Eurogrand d.o.o., Cerex d.o.o.

Income from export, number of business entities

- In 2022, Prnjavor obtained export in the amount of 395,483 million BAM, and imported goods and services worth 213,346 million BAM. The number of business entities in the City of Prnjavor is 1,015, 241 of which are legal entities and 774 are entrepreneurs.

Realized investments and investment opportunities

- The investments of the City of Prnjavor were realized owing to the domestic investors.
- The total value of realized investments in the past 5 years is BAM 40 million. It is the 14 companies from Prnjavor employing about 2,200 workers with a tendency to increase the number of employees.
- An investment opportunity provided directly by the City of Prnjavor is the sale of land in the "Vijaka" industrial zone below the market price. The City of Prnjavor has provided all the necessary infrastructure, including water, electricity and sewage network and access roads to the plots.



HUMAN RESOURCES

LOCAL LABOR MARKET, ACCORDING TO EDUCATION AND OCCUPATION

Number of employed and unemployed workers in the area of Prnjavor:

- Number of employees: 7,470
- Number of unemployed workers: 698 (active labour force)
- Average net salary: BAM 1,003.00

Table 1. ACTIVE LABOR FORCE – QUALIFICATIONS AND AGE STRUCTURE

Age structure	TOTAL	Women	Qualifications	TOTAL	Women
15 – 18 years old	0	0	No education	37	15
18 – 20 years old	31	13	Unskilled workers	95	42
20 – 24 years old	70	48	Semi-skilled workers, basic school education	9	3
24 – 27 years old	64	35	Skilled workers	253	100
27 – 30 years old	55	39	Secondary school education - technicians	235	157
30 – 35 years old	74	56	Highly-skilled workers	1	0
35 – 40 years old	70	45	College degree	10	6
40 – 45 years old	77	43	University degree, 180 ECTS	20	13
45 – 50 years old	61	27	University degree, 240 ECTS, 4/5/6 years	67	51
50 – 55 years old	63	30	Master degree, 300 ECTS	4	4
55 -60 years old	95	32	Master's degree, previ- ous programme	0	0
60 – 65 years old	71	23	University degree, 360 ECTS	0	0
65 years old	0	0	Doctors of science	0	0
TOTAL	731	391	TOTAL	731	391

Table 2. PUBLIC INSTITUTION CENTRE OF SECONDARY SCHOOLS "IVO ANDRIĆ" PRNJAVOR
Public Institution Centre of Secondary Schools "Ivo Andrić" Prnjavor

In the school year 2021/2022, a total of 634 students attended the Public Institution Centre of Secondary Schools "Ivo Andrić" Prnjavor, in five different courses (for a total of 23 occupations).

EDUCATION PROFILE	OCCUPATION	CLASSES	NUMBER OF PUPILS
ECONOMICS, LAW AND TRADE	Economic technician	I, II, III and IV	115
	Banking technician	IV	22
	Business and legal technician	I, II, III and IV	78
	Trading technician	I	20
	Salesperson	II and III	36
MECHANICAL ENGINEERING AND WOOD PROCESSING	Mechanical engineering technician for computer constructing	I, II and IV	55
	Car mechanic	I, II and III	39
	Welder	I, II and III	29
	Locksmith	II and III	21
	Metal cutting	II	6
AGRICULTURE AND FOOD PROCESSING	Agricultural technician	I, II, III and IV	88
	Food processor	I, II and III	73
FORESTRY AND WOOD PROCESSING	Wood processing technician	II	24
	Carpenter	-	-
ELECTRICAL ENGINEERING	Power energy technician	III and IV	39
	Computing technician	I	23
	Car electrician	I and III	27
	Electricians	I and III	24
	TOTAL PUPILS OF I-IV CLASSES		719

Table 3. NUMBER AND STRUCTURE OF PUPILS ACCORDING TO THE EDUCATION PROFILE
Public Institution Gimnazija (Grammar School) Prnjavor

COURSE, EDUCATION PROFILE - OCCUPATION	I CLASS	II CLASS	III CLASS	IV CLASS	TOTAL
GENERAL	20	37	72	41	170
SOCIO - LINGUISTICS	19	-	-		19
COMPUTERS - IT	24	23	23	28	98
TOTAL NUMBER OF PUPILS					287



ABOUT NATURAL RESOURCES, ENVIRONMENT AND THE QUALITY OF LIFE

- The City of Prnjavor is an area pleasant for working and living. It is recognizable by its multi-ethnicity and multiculturalism, and justifies its nickname "Little Europe" due to a number of national minorities living in the territory of the municipality (Ukrainians, Polish, Czechs, Italians and others) who have established cultural and business cooperation with their homelands.
- The Kulaši Spa with its thermal mineral water represents a true tourist value in the territory of the City of Prnjavor. It is 14 km away from the town centre. It has been known as a treatment centre since the times of the Austro-Hungarian Empire. In the territory of Europe, there are only three water wells with similar characteristics.
- Stud Farm Vučijak is a branch of Slovenian Lipica Stud Farm and is part of the most famous stud farms from the times of the former Yugoslavia. Currently, there are approximately 100 Lipizzaner horses in the farm, with six stallion bloodlines and 15 female lines, which guarantees a huge genetic potential of the prestigious horse breed.
- The Log Church in Palačkovci was built in 1843. This unique cultural monument is dedicated to the apostles Peter and Paul, and was entirely built of oak wood.



- The Stuplje Monastery is located in the village of Gornji Vijačani on the border between the municipalities of Prnjavor and Čelinac, along the Manastirka River. It is dedicated to Saint Archangel Michael. It is assumed that it was built in the 13th century, and was demolished during the Turkish rule. The foundations of the monastery were found in 1994, and the restoration of this medieval monastery has been ongoing since then.
- Lake Drenova is an artificially accumulated lake ten kilometres from the city and is one of the most attractive places for fishing in this part of Bosnia and Herzegovina. It was declared a special fishing area. Record examples of catfish weighing over 100 kilograms have been caught in this lake.
- Mountain Ljubić with its highest peak (Svinjar at 594 meters above sea level) has the shape of a low and wide pyramid. Although it is not a high mountain, it is characterized by steep slopes and a large breakdown of terrain. Rich abundance of flora and fauna caused the exploitation of the forest as well as developed hunting tourism. Since it is not high and it is easy to access, Ljubić is very popular for excursions and hiking.
- The name of the river Ukrina originates from the Hungarian word "Ugrina", meaning ducat (gold coin), because in its upper course it is a copper- or gold-bearing river. Ukrina does not have a classical source, but is formed by the joining of the rivers Bistrica and Lukavac, it is rich in "white fish" (sunbleak, rudd, chub, Prussian carp, Danubian roach, bream and others), but also the so-called "noble" types of fish: carp, catfish, zander and pike.

During summer evenings and nights in August, swarms of water insects, mayflies that live in the form of larvae at the bottom of the river for three years appear around the watercourse, giving the impression of the river blooming at the moment of reproduction. This rare phenomenon, known as the "The Flower of Ukrina", represents a great natural wealth, which also appears in the River Tisa and the Huang He River (China). Ephemeroptera are indicators of clean and unpolluted water.

SERVICES PROVIDED BY THE MUNICIPALITY OF PRNJAVOR TO INVESTORS, INCENTIVES

- The service provided by the City of Prnjavor to investors is the sale of land below the market price with special conditions, with the possibility to adjust the plot size to the needs of the investor.
- Infrastructure in the form of water and electricity networks is provided in the business zone, as well as secured road access to the planned facilities.
- The sale is regulated by the Rulebook on the conditions and manner of disposal of immovable property owned by the City of Prnjavor, with the aim of realizing an investment project of particular importance for local economic development below the market price or without compensation.

Prices of utility services

Water	BAM 1.70/m ³ + 17% VAT
Sewage	BAM 0.90/m ³ + 17% VAT
Garbage removal – business entities	BAM 110.57 + 17% VAT (large container 5 m ³) BAM 66.34 + 17% VAT (large container 1.1 m ³)
Garbage removal – craft shops	BAM 0.57/m ³ of useful surface + 17% VAT
Garbage removal – trade shops and bakeries	BAM 0.85/m ³ of useful surface + 17% VAT
Garbage removal – hospitality businesses and gas stations	BAM 1.13/m ³ of useful surface + 17% VAT
Electric energy	BAM 0.1712/kWh + 17% VAT

CITY OF PRNJAVOR

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